

AVAILABLE SPONSORSHIPS

• PLATINUM Sponsor : Opening Reception 21 January 2013	– Exclusive	\$22,795
• PLATINUM Sponsor : Networking Reception 22 January 2013	– Exclusive	\$22,795
• PLATINUM Sponsor: Delegate Networking Luncheon – Day 1	– Exclusive	\$22,795
• PLATINUM Sponsor: Delegate Networking Luncheon – Day 2	– Exclusive	\$22,795
• PLATINUM Sponsor: Delegate Networking Luncheon – Day 3	– Exclusive	\$22,795
• GOLD Sponsor: Registration Sponsor -	Exclusive	\$19,130
• SILVER Sponsor: Delegate Bag Sponsor	– Exclusive	\$18,210
• Coffee Break Sponsor	– Exclusive	\$19,130
• Cyber Café Sponsor	– Exclusive	\$14,550
• Conference Proceedings Sponsor	– Exclusive	\$14,280
• Best Student Paper Award	– Exclusive	\$12,120
• Delegate Folder Sponsor	– Exclusive	\$11,135
• Lanyard & Badge Holder Sponsor	– Exclusive	\$11,135
• Visitor Bag Sponsor	– Exclusive	\$9,960
• Technology Sponsor	– Exclusive	\$8,780
• Online Registration Sponsorship Package 1	– Exclusive	\$8,515
• Local Press Sponsor	– Exclusive	\$6,950
• Online Registration Sponsorship Package 2	– Exclusive	\$6,550

Sponsorships can be customized to fit your company's strategic objectives. For additional information and details or to reserve your sponsorship contact:

Jane Bailey: +44.1992.656.651 or janeb@pennwell.com

Peter Cantu: +1.713.963.6213 or peterc@pennwell.com

Opening Reception
PLATINUM - EXCLUSIVE
\$22,795

- Your Company will be recognized as a Platinum Sponsor at the Opening Plenary Session and your literature can be displayed outside the meeting room prior to, during, and following the Opening Plenary Session
- Exclusive sign at the Reception Location greeting delegates on your behalf as a Platinum Sponsor
- Menu of assorted hors d'oeuvres and beverages
- Napkins at the Reception with Sponsor's logo
- Opportunity to make welcome remarks as the Opening Reception (5 min. max)
- 10 complimentary Conference Delegate registrations
- Full page 4-color ad in the Show Guide
- Your Company Logo on Event Banner naming your company as a Platinum Sponsor
- Your Company Logo on show signage as a Platinum Sponsor
- Your Company Logo prominently placed on all marketing materials when 50% deposit paid
- Your Company Logo included on the Offshore Middle East website with link to your home page
- Your Company will be identified as a Platinum Sponsor, with a logo on the cover and a 50 word description with your Company Logo in the Preliminary Conference Program
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-Show email to all Pre-Registered Attendees and prospective attendees highlighting your company as a Platinum Sponsor

Please note: Banner ads and other digital exposure placement is subject to availability. If unavailable PennWell will offer alternate exposure to the same value.

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**Networking Reception
PLATINUM - EXCLUSIVE
\$22,795**

- Your Company will be recognized as a Platinum Sponsor at the Opening Plenary Session and your literature can be displayed outside the meeting room prior to, during, and following the Opening Plenary Session
- Exclusive sign at the Reception Location greeting delegates on your behalf as a Platinum Sponsor
- Menu of assorted hors d'oeuvres and beverages
- Napkins at the Reception with Sponsor's logo
- Opportunity to make welcome remarks as the Networking Reception (5 min. max)
- 10 complimentary Conference Delegate registrations
- Full page 4-color ad in the Show Guide
- Your Company Logo on Event Banner naming your company as a Platinum Sponsor
- Your Company Logo on show signage as a Platinum Sponsor
- Your Company Logo prominently placed on all marketing materials when 50% deposit paid
- Your Company Logo included on the Offshore Middle East website with link to your home page
- Your Company will be identified as a Platinum Sponsor, with a logo on the cover and a 50 word description with your Company Logo in the Preliminary Conference Program
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-Show email to all Pre-Registered Attendees and prospective attendees highlighting your company as a Platinum Sponsor

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Delegate Networking Luncheon
PLATINUM - THREE AVAILABLE
(Jan 21, Jan 22, Jan 23)
\$22,795 - each

- Your Company will be recognized as a Platinum Sponsor at the Opening Plenary Session and your literature can be displayed outside the meeting room prior to, during, and following the Opening Plenary Session
- Exclusive sign at the Delegate Luncheon Area greeting delegates on your behalf as a Platinum Sponsor
- Opportunity to make welcome remarks as the luncheon begins (5 min. max)
- Opportunity to place a company brochure or flyer at each table setting
- Your Company Logo on all the Delegate Lunch Tickets
- Table Tents located at each table with your company logo designated as sponsor
- 10 complimentary Conference Delegate registrations
- Full page 4-color ad in the Show Guide
- Your Company Logo on Event Banner naming your company as a Platinum Sponsor
- Your Company Logo on show signage as a Platinum Sponsor
- Your Company Logo prominently placed on all marketing materials when 50% deposit paid
- Your Company Logo included on the Offshore Middle East website with link to your home page
- Your Company will be identified as a Platinum Sponsor, with a logo on the cover and a 50 word description with your Company Logo in the Preliminary Conference Program
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-Show email to all Pre-Registered Attendees and prospective attendees highlighting your company as a Platinum Sponsor

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Registration Sponsorship
GOLD - EXCLUSIVE
\$19,130

- Registration area branded with Sponsors logo
- Your company will be identified as Gold sponsor, with logo and 50 word description in the preliminary conference program
- Your company logo placed on marketing materials produced when 50% deposit paid
- Your catalogue listing with logo in the conference program
- Your company logo will feature heavily in the registration area – greeting all event attendees
- Your company Literature can be distributed at registration desk
- 2 complimentary conference delegate places
- Your company logo on all signage as Gold Registration Sponsor
- ½ page full color ad in the Show guide
- Pre show email to all pre registered attendees and prospective attendees highlighting your company as Registration Sponsor

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Delegate Bag Sponsorship
SILVER - EXCLUSIVE
\$18,210

- Your Company will be recognized as a Platinum Sponsor at the Opening Plenary Session and your literature can be displayed outside the meeting room prior to, during, and following the Opening Plenary Session
- Handsome delegate bags, branded with your company logo and event logos – distributed to all conference delegates
- Opportunity to place a brochure in each Delegate Bag
- 10 complimentary Conference Delegate registrations
- Full page 4-color ad in the Show Guide
- Your Company Logo on Event Banner naming your company as a Silver Sponsor
- Your Company Logo on show signage as a Silver Sponsor
- Your Company Logo prominently placed on all marketing materials when 50% deposit paid
- Your Company Logo included on the Offshore Middle East website with link to your home page
- Your Company will be identified as a Silver Sponsor, with a logo on the cover and a 50 word description with your Company Logo in the Preliminary Conference Program
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-Show email to all Pre-Registered Attendees and prospective attendees highlighting your company as a Silver Sponsor

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Coffee Break Sponsorship
EXCLUSIVE
\$19,130

- Coffee Mugs with Your Company and the Show Logo's used during the coffee breaks
- Coffee service (beverages and snacks) for all days of the event
- Signs naming your company as the Coffee Break Sponsor
- 2 complimentary Conference Delegate registrations
- 1/2 page 4-color ad in the Show Guide
- Listed with logo on show signage as the Coffee Break Sponsor
- Company logo included on marketing materials produced when 50% deposit paid
- Your Company Logo included on the Offshore Middle East website with link to your home page
- Your Company will be identified as the Coffee Break Sponsor, with a logo and 50 word description in the Preliminary Conference Program
- Catalog listing with logo in the Conference Program
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-Show email to all Pre-Registered Attendees and previous year's Attendees highlighting your company as the Coffee Break Sponsor

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Cyber Café Sponsorship
EXCLUSIVE
\$14,550

- 4 Computers with high-speed internet connections
- Either within the Exhibit Hall or Your Stand
- 1/2 page, 4-color ad in the Show Guide
- Your Company Logo advertised on computer kiosks
- Your Company Logo as screen saver on all computers
- Your Company website as home page on all computers
- 2 complimentary Conference Delegate registrations
- Signage naming your company as the Cyber Café Sponsor
- Your Company Logo placed on marketing materials produced when 50% deposit paid
- Your Company Logo included on the Offshore Middle East website with link to your home page
- Your Company will be identified as the Cyber Cafe Sponsor, with a logo and 50 word description in the Preliminary Conference Program
- Your Catalog listing with logo in the Conference Program
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-Show email to all Pre-Registered Attendees and prospective Attendees highlighting your company as the Cyber Cafe Sponsor

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Conference Proceedings –Sponsorship
EXCLUSIVE
\$14,280

- Conference Proceedings posted online following close of event. Password and log-in information distributed from sponsors stand
- Login information will be distributed to all delegates from Sponsor's stand
- 2 complimentary full conference registrations
- Recognition on marketing materials when 50% deposit paid
- Logo on Offshore Middle East web site with link to Sponsor home page
- Signage naming your company as the Conference Proceedings Sponsor
- 50 word company listing with logo in the Preliminary Event Guide
- 50% discount on all full conference registrations
- ¼ page, 4-color ad in the Show Guide
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients

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Best Student Paper Award Sponsorship
EXCLUSIVE
\$12,120

- Presentation by Sponsor of a plaque engraved with the Sponsor & event name to student
- US\$500.00 donation to a university scholarship program for the region
- 2 Complimentary conference passes
- US\$150.00 award to the winner of the Best Student Paper Award
- \$500.00 Hotel & Travel expenses for Best Student Paper Award Winner
- \$500.00 Hotel & Travel expenses for Best Student Paper Award Faculty Advisor
- Sponsors logo displayed on event signage
- ½ colour page within the conference programme
- Sponsors logo with link to your landing/home page on the Offshore Middle East website
- Photograph of Sponsor presenting plaque to Student to be subsequently framed, one copy for sponsor, one copy for the award winning student also to be published in *Offshore* magazine in the business briefs section
- Complimentary listing in the conference programme highlighting your company as the Sponsor of the Best Student Paper Award

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Delegate Folder Sponsorship
EXCLUSIVE
\$11,135

- Delegate folder branded with your sponsor logo and event logo, distributed to all conference delegates
- Insert placed within Delegate Folder
- Sponsors Logo on Event Signage
- 1/2 page color ad in the Show Guide
- Sponsors logo on Event Banner
- Sponsors logo on printed materials when 50% deposit paid
- Sponsors logo on Event Website with link to your home page
- Sponsors logo in Preliminary program and Show-guide
- 50 word listing in Preliminary program and Show-guide

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Lanyard / Badge Holder Sponsorship
EXCLUSIVE
\$11,135

- Lanyards with sponsor and event logos distributed to all attendees
- 4 complimentary Conference Delegate registrations
- ½ page full color ad in the Show guide
- Your Company Logo on Event Banner naming your company as event Sponsor
- Your Company Logo on show signage as event Sponsor
- Your Company Logo included on the Offshore Middle East website with link to your home page
- Your Company Logo prominently placed on all marketing materials when 50% deposit paid
- Your Company will be identified as event Sponsor, with a 50 word description with your Company Logo in the Preliminary Conference Program
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Pre-Show email to all Pre-Registered Attendees and prospective attendees highlighting your company as event Sponsor

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January 21 – 23, 2013
Qatar National Convention Centre
DOHA - Qatar
www.offshoremiddleeast.com

**Visitor Bag Sponsorship
EXCLUSIVE
\$9,960**

- Handsome visitor bags, branded with your company logo and event logos – distributed to all event visitors
- Opportunity to place a brochure in each Visitor Bag
- Sponsors Logo on Event Signage
- 1/2 page color ad in the Show Guide
- Sponsors logo on Event Banner
- Sponsors logo on printed materials when 50% deposit paid
- Sponsors logo on Event Website with link to your home page
- Sponsors logo in Preliminary program and Show-guide
- 50 word listing in Preliminary program and Show-guide

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Technology Sponsorship
EXCLUSIVE
\$8,780

- Note Pads provided in all meeting rooms with sponsors message and logo on each
- Recognition in conference signage and marketing materials when 50% deposit paid
- 1/4 page full color ad in the Show guide
- 2 complimentary delegate registrations – 50% discount on delegate registrations for sponsors employees
- Logo on OME web site with link to Sponsors Home Page

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January 21 – 23, 2013
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Online Registration Sponsorship Package 1
ALL REGISTRATION and CONFIRMATION PAGES
EXCLUSIVE
\$8,515

- Your Company will have all three (3) exclusive on-line Registration Page advertising locations on all 4 steps in the online registration process – including the confirmation page.
- Catalog listing with logo in the Conference Program
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Your Company Logo included in the Offshore Middle East website with link to your home page

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Local Press Sponsorship
EXCLUSIVE
\$6,950

- 4 color two sided A4 flyer promoting OME 2013 with your company advertisement on one side of flyer
- Distribution in Qatar newspaper for one edition in week prior to event
- Your logo placed on event marketing materials when 50% deposit paid
- Your company logo on OME 2013 event website with link to your home page
- 50 word description and logo within the preliminary conference program
- Customized digital exhibit hall invitations to send to your clients
- ¼ page full color ad in the Show guide

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Online Registration Sponsorship Package 2
Welcome Page & Fast Track Pass
EXCLUSIVE
\$6,550

- Your Company will have all three (3) exclusive on-line Welcome Page advertising locations Both Left & Right Banners (120 600) and the Bottom Banner (728 x 90)
- Your Company will also have the Leaderboard advertising position on all online Fast Track Registration Mailings.
- Catalog listing with logo in the Conference Program
- Customized Digital Complimentary Exhibit Hall Invitations to send to your clients
- Your Company Logo included in the Offshore Middle East website with link to your home page

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